

**Solana Beach Bicycle and Pedestrian Advisory Committee Meeting  
Minutes of Tuesday, 8/30/2011, La Colonia  
Karl Rudnick**

**Attendees**

Douglas Alden, bike rider, commuter Chairman	858-344-8255	dalden@ucsd.edu
Laurel Graziano, Velo Hangar owner, bike rider, Kidical Mass organizer	858-509-0138 619-200-0465	lgraziano@gmail.com
Jack Hegenauer, SB Clean & Green	858-481-1644	jackhegenauer@att.net
Danny King, Solana Beach staff	858-720-2577	dking@cosb.org
Jeff Levin, bike rider	858-481-7375	jeff@getnewskills.com
Karl Rudnick, bike rider/NCCC rep	858-481-7910	rudnick.cooper@gmail.com
Kristine Schindler, avid bike rider	858-350-8806	krisbo@cox.net

Douglas Alden set up and ran the inaugural meeting of the Solana Beach Bicycle and Pedestrian Advisory Committee. Douglas is a member of the Solana Beach Clean & Green Committee and has been the unofficial representative of the bicycling community before the Solana Beach City Council and City Staff. Since this was the charter meeting of this committee, the first order of business was to establish the group's purpose:

1. Develop guidelines and policy for cyclists and pedestrians and travelers.
2. Foster growth of cycling and walking within Solana Beach.
3. Be a resource center for education.

Douglas then presented a set of slides, the core of which had been shown previously, describing what it takes to be a Bicycle Friendly Community. Currently, Oceanside has the only Bicycle Friendly designation in San Diego County, as recognized by the League of American Bicyclists (LAB). There are several requirements which need to be met, one of which is to have a bicycle advisory committee, comprised of interested citizens in the community - hence, another purpose for our new committee to exist. Key to the designation are the 5 E's: Engineering, Education, Encouragement, Enforcement, Evaluation and Planning.

A few discussion points were raised as Douglas talked us through the slides. A link to these slides is given at the end of these minutes.

Under Engineering, Danny King, from the Solana Beach City Staff, brought up that the next evening, Wed, 8/31, there would be a Highway 101 Planning Workshop, and plans for bicycles and pedestrians were to be included in the package. We were encouraged to read the staff report online and attend the meeting.

Under Education, Douglas mentioned his holding a bicycle rodeo for kids at La Colonia, with instructors from SDCBC (San Diego County Bicycle Coalition) to guide the volunteers. Turnout was poor, less than a dozen, for this first-time rodeo. The SDCBC-sponsored Traffic Skills 101

class is a great place for adult cyclists, new and very experienced alike, to learn how to ride in traffic in California, including fully understanding the laws as they apply to bicycles on the road. Currently this class is typically taught in Oceanside (close to Pete Penseyres) or in the Mission Valley area (close to Jim Baross). A desire was raised to have this class taught occasionally in Solana Beach for better local participation.

Under Encouragement, Laurel Graziano mentioned the Kidical Mass event which had a turnout of around 30. Education of the youth in Solana Beach is something we could encourage and work on. Karl Rudnick mentioned a bike to school incentive program in Colorado, originally called Freiker (frequent biker, which may have changed names the past couple years) where kids get recognition for riding their bike to school. (cf. Internet References at end)

Karl Rudnick reported on attending the Oceanside Bicycle and Pedestrian Committee, to get a feel for how they operate. They have been advising Oceanside for about 15 years and their efforts led to the first Bicycle Friendly designation in the county. Karl was impressed by the number of people present (about 2 dozen). Importantly, a city staff member and a police officer were assigned to participate on the Committee - they both were lead agenda items, reporting what they had worked on since the last meeting. It was great to see the buy-in from the city and the back and forth constructive dialogue which took place. Also, Brian Jones, head of Transportation and Recreation in the City of Carlsbad, was present and spoke of his vision for Carlsbad to achieve the Bicycle Friendly status, something he did for the city of Fresno. He has lots of experience to share regarding the process one goes through. It is a long process, and even if a city does not achieve the status, by working through the process a community can become a better place to live. Jones was also excited by the possibility that other North County communities may also be working on bike friendly agendas and thought it would be great to coordinate. Jeff Levin asked what incentives the city of Oceanside had to partner with the bicycle community to achieve the Bicycle Friendly status. This is a good and important question, as the same incentives may apply to Solana Beach. Karl promised to follow up on the question as we could only guess at the answer: clean and green benefits, safety, improved tourism in the city, economic benefits.

The meeting concluded with Douglas asking us all to think about issues we should initially focus on to work with the city and start making steps to making Solana Beach more bike friendly. He encouraged us all to visit the LAB site to learn about achieving Bike Friendly Community status. Douglas also asked for approval that he be the Chairman. The group approved.

These minutes are concluded with some internet links. Douglas has set up a Google Groups discussion group for the purpose of this committee, where we can post issues. We will try to keep documentation for the group under Google Documents as well. Karl Rudnick, who is also webmaster for the North County Cycle Club, will ask for permission from the NCCC board to host a website for our group as a sub-domain (that means we can have a real website for free) [added 9/6/2011: permission granted].

### **Internet References**

1. LAB Bicycle Friendly Community info: <http://www.bikeleague.org/programs/bicyclefriendlyamerica/communities/>
2. Solana Beach Bicycle and Pedestrian Advisory Committee (Google Group); <http://groups.google.com/group/sbbpac?hl=en>
3. Douglas Alden - [SBBPAC Slides 2011-08-30](#)
4. Short Bicycle Friendly Long Beach video: <http://www.streetfilms.org/long-beach-shifts->

[cycling-in-to-high-gear/](#)

5. Bike to School Incentive Program: <http://www.boltage.org> (formerly freiker.org)
6. The Fresno Bicycle Friendly website: <http://ibikefresno.org/>
7. Fresno Bicycle Master Plan: [http://www.fresno.gov/Government/DepartmentDirectory/  
PublicWorks/TrafficEngineering/BMP/](http://www.fresno.gov/Government/DepartmentDirectory/PublicWorks/TrafficEngineering/BMP/)