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Dear friend of bicycling,

The League of American Bicyclists will once again visit 100 communities during the next calendar year, bringing our bicycle-friendly expertise directly to the local level – **and your city is on our priority list!**

The Bicycle Friendly Community program is a roadmap that has helped cities and counties throughout the country make improvements that get more people riding bikes. Two years ago, because of the overwhelming interest and request for assistance from cities and towns nationwide, I was hired as the League's new Bicycle Friendly Community Specialist. Thanks to the support of Trek, and Trek dealers, the BFC team is now able to personally visit and provide assistance to 100 communities per year. By the end of 2016, we will have reached 300 communities!

We know the BFC program works: Between 2000 and 2014 the percentage increase of people commuting by bike was more than three times the growth in cities that have received BFC designation than those that have not.

These visits will allow us to **help you improve bicycling in your area** by experiencing first-hand the bicycle infrastructure in your community, bringing together citizens and public agency staff to discuss issues and strategies for improvements, providing an assessment of current conditions and beginning to collaborate on short, medium and long-term solutions.

Specifically, here's what a visit to your community will include:

- **Hands-on technical assessment** of your city's bicycling infrastructure (via a group bicycle ride/audit) and review of efforts to encourage cycling;
- Meeting with planners, engineers, government staff and bike advocates to discuss best practices and **provide feedback** on how to achieve the Bicycle Friendly Community designation that your community is seeking;
- A post-visit **Bicycle Friendly Community Report Card** that will provide a quick action plan and our initial assessment, focusing on priority actions that will have the greatest impact.

I will be contacting you soon about available dates, and seeing if you have a preference. Typically I just need a half day – morning or afternoon.

Best regards,

Steve Clark

Bicycle Friendly Community Specialist  
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